

2021 SID-Washington: Virtual Annual Conference Sponsorship Benefits

Deadline: May 17, 2021

Sponsor Benefits	Diamond \$15,000 (\$20,000 Non-Member)	Platinum \$10,000 (\$15,000 Non-Member)	Gold \$8,000 (\$10,000 Non-Member)	Silver \$5,500 Early Bird \$6,500 after 4/15/21 (\$7,000 Non-Member)	Bronze \$3,500 Early Bird \$4,500 after 4/15/21 (\$5,000 Non-Member)	Supporter \$1,500 Early Bird \$1,750 after 4/15/21 (\$2,000 Non-Member)
Conference Tickets	50 tickets	40 tickets	30 tickets	20 tickets	15 tickets	10 tickets
Virtual Exhibition Space	Prime location, two tables, live video chat with multiple attendees at your tables	Prime location, two tables, live video chat with multiple attendees at your tables	Prime location, one table, live video chat with multiple attendees at your table	One table, live video chat with multiple attendees at your table	One table, live video chat with multiple attendees at your table	One table, live video chat with multiple attendees at your table
Visibility during Main Stage Sessions	Speaking Opportunity, 1-minute video played during session, acknowledgement during session and logo on single slide	1-minute video played during session, acknowledgement during session and logo on single slide	Acknowledgement during session and logo on shared slide	Logo on shared slide	Logo on shared slide	Logo on shared slide
Visibility during Breakout Sessions	Speaker or Moderator Opportunity	Speaker or Moderator Opportunity	Speaker or Moderator Opportunity	-	-	-
“Sponsor Spotlight”	5-minute video spotlight on mainstage at start or end of day	5-minute video spotlight on mainstage at start or end of day	5-minute video spotlight on mainstage at start or end of day	5-minute video spotlight on mainstage at start or end of day	-	-
Visibility on Conference Website	Logo on website and registration page	Logo on website and registration page	Logo on website and registration page	Logo on website	Listing on website	Listing on website
Social Media (During Conference)*	2 Tweets, 2 Facebook posts, 2 LinkedIn posts, 2 Instagram posts	2 Tweets, 2 Facebook posts, 2 LinkedIn posts, 2 Instagram posts	1 Tweet, 1 Facebook post, 1 LinkedIn post, 1 Instagram post	1 Tweet, 1 Facebook post, 1 LinkedIn post, 1 Instagram post	-	-
Social Media (Pre-Conference)	2 Tweets, 2 Facebook posts, 2 LinkedIn posts, 2 Instagram posts	2 Tweets, 2 Facebook posts, 2 LinkedIn posts, 2 Instagram posts	1 Tweet, 1 Facebook post, 1 LinkedIn post, 1 Instagram post	1 Tweet, 1 Facebook post, 1 LinkedIn post, 1 Instagram post	1 Tweet, 1 Facebook post, 1 LinkedIn post or 1 Instagram post	1 Tweet, 1 Facebook post, 1 LinkedIn post or 1 Instagram post

Post-Conference Promotion	Logo and sponsor spotlight video included in one follow up message to all attendees	Logo and sponsor spotlight video included in one follow up message to all attendees	Logo and sponsor spotlight video included in one follow up message to all attendees	Organization name and website included in thank you message to all attendees	Organization name and website included in thank you message to all attendees	Organization name and website included in thank you message to all attendees
Participant List (Optional Inclusion for Attendees)	Yes	-	-	-	-	-

***Note: Social media posts may be advertised with other sponsors.**

SPONSORSHIP ADD-ONS:

The below are available as add-ons to Silver, Gold, Platinum and Diamond Level Sponsors.

Innovation Showcase Sponsorship

Price: \$2,000 (\$3,000 Non-Member)

- Advertisement on the conference website
- Exclusive virtual signage at the Innovation Showcase
- Table at Innovation Showcase
- VIP networking with innovation competition finalists
- Social Media: 1 Tweet, 1 Facebook post, 1 LinkedIn post, 1 Instagram post
- 20 additional conference tickets
- Limited to one sponsor only

Networking Salons

Price: \$2,000

- Sponsors can invite participants to a branded networking table
- Prime Location
- Social Media: 1 Tweet, 1 Facebook post, 1 LinkedIn post, 1 Instagram post
- Limited to 5 sponsors